

Colleagues,

I am pleased to announce that Tania Rachkoskie, an admissions and enrollment professional with almost 25 years of experience in the field, will be joining us as associate vice president for enrollment, a newly created position within the division of Enrollment Management.

Tania will be focused on developing and enhancing effective and innovative strategies related to the recruitment of undergraduate and graduate students. She will oversee a team focused on creating and executing data-driven, strategic, student centered, and personalized annual enrollment plans that feature ambitious recruitment and yield goals. She will collaborate closely with colleagues across campus in Marketing and Communications, Academic Affairs, Student Affairs and Athletics among others.

Throughout her career, Tania has focused on access, equity, and inclusion. Most recently, Tania was the director of admissions and enrollment at George Washington University's Milken Institute School of Public Health. Previous positions include stints at Muhlenberg College (PA), Bucknell University (PA), and Guilford College (NC). But her experiences extend beyond college campuses. She was a college counselor at The Burlington School (NC) and was engaged in professional development and training while at the Common Application and the National Association for College Admission Counseling (NACAC). Each experience allowed her to work closely with a wide range of students, families, college counselors and admissions professionals.

Tania graduated from Muhlenberg College (PA) with a BA in psychology. She went on to earn a MA from the University of North Carolina at Greensboro, a MEd from Northeastern University (MA), and is currently working on her dissertation for a PhD from Notre Dame of Maryland University.

Tania will start at Goucher on Monday, June 5. Please join me in welcoming her to our campus community.

Thank you.

Jonathan